

**SunMotion™ Transform your Brand**



**who can elevate your  
brand with new and  
innovative ways to  
display your products?**

**you can.**

**working for you.**



**SunChemical®**

a member of the DIC group



Color & Comfort



## SunMotion Overview:

- Custom Display Solutions
- Then get ready to elevate your brand with SunMotion's striking custom display solutions
  - Create buzz
  - Grab consumers' attention
  - Glorify your actual product
  - Increase sales
- Unlike other solutions, our scalable Plug & Play displays allow you to frequently and easily change them out and update your change graphics frequently
- This empowers your brand, and keeps you at the forefront of in-store display technology



## Key Features:

- Interactive
- Motion sensor activated
- Full color images alternate then become transparent to celebrate product
- 3 layered images OR 2 images + Illuminated enclosure
- Approved for use in major retailer
- Reusable. Graphics updated in less than 1 minute
- No Wi-Fi
- Tailorable shape, size, and finishing



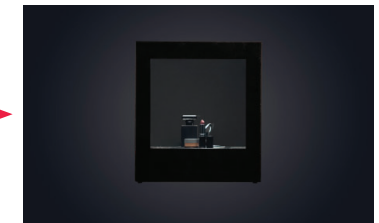
## Materials:

- Sun Chemical has partners to fabricate the custom display needed in a variety of market segments
- **Display "Engine"**  
Construct is simply LED strips, a tiny microcontroller, and a power adaptor
- Graphics are commercial grade acrylic (~ 0.118" thick / layer), Inkjet or screen printed, varnished, laser cut, assembled into stack

Scan to learn more  
about SunMotion:



Contact us today to start transforming your brand today!



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1.2022

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