

Blurring the Lines

Skin Care infused Makeup
Spring 2021

SunChemical[®]

a member of the DIC group



Color & Comfort

working for you.

Content

Hybrid products combine the benefits of skin care and the beauty of color cosmetics to create multifunctional products that deliver more to beauty consumers.

Get inspired and explore effect pigments in hybrid applications to bring the most value to your customers.

Included:

- Trends in Beauty
- Effect Pigments and Actives
- Formulations: Unique Skin Care infused Color Cosmetic Formulations



Trending: Products

- **Hybridization**

lines are blurring among traditional beauty segments, creating an opportunity for new and unique products

- **Multifunctional**

beyond skin deep, innovations offer the instant beauty of color cosmetics and the long-term benefits of skin care

- **Transformative**

new, breathable textures offer more natural effects, beautifying skin while treating imperfections and balancing skin coloration



Effect Pigments & Actives: A Winning Team



EFFECT PIGMENTS

Immediate effects Optical	
FACE	Even complexion Instant skin perfecting Wrinkle smoother Color Correction & Coverage Radiance booster & Refresher Highlighting & Contouring
LIPS	Lip plumping Wrinkle smoother
EYES	Instant refresher Eye opening Lash extention

ACTIVES

Long term effects Structural	
FACE	Moisturizing Anti Aging & Winkle Reduction Toning & Firming Sensitive Skin Anti Dullness & Fatigue Anti Pollution
LIPS	Lip plumping Moisturizing
EYES	Lifting & Firming Anti Fatigue Lash growth boosting

Instant visible effects has strong influence on purchasing decision and consumer satisfaction

Effect Pigments: Recommended for Hybrid Products

INSTANT SKIN PERFECTING



Small sized effects for a subtle dewy looks

Timica® Terra Series

Chroma-Lite® Series

Cloisonné® Colors

Cloisonné® Satin Series

RADIANT & REFRESHING



Small sized pearl or skin tone shade effects

Chione™ HD Infinite White

Flamenco® Velvet

Gemtone® Radiant Nude

COLOR CORRECTING



High Chroma Interference effect pigments

Chione™ HD Series

Flamenco® Summit Series

Flamenco® Silk Series

PLUMPING



Color variable effect pigments to optically enhance curve of lips

Reflecks™ MultiDimensions Family

*Click the product button to explore this product or product family on Pigment Finder.
Register for a verified account on Pigment Finder to get access to all regulatory data, statements, and more.*

Formula: #nofilter Primer – Blush & Ivory

CC-FR-17-004-J29/ CC-FR-17-004-J30



PRODUCT FEATURES

A lightweight, skin-perfecting primer creates a smooth and even canvas for flawless makeup that lasts all day. Available in two shades

The blend of effect pigments create an instant gratification, while the Hyaluronic Filling Spheres® helps to fight wrinkles and signs of aging over time

FEATURED EFFECT PIGMENTS

Product Shade: Ivory

Flamenco® Velvet is a small particle size white and luminous effect pigment based on natural mica.

Product Shade: Blush

Bi-Lite® 20 is an optically neutral performance material that contains bismuth oxychloride crystals deposited on mica

Gemtone® Radiant Nude a beige metallic-like effect pigment that combines metallic effects based on natural mica and bismuth oxychloride.



Formula: #nofilter Primer - Blush

CC-FR-17-004-J29



Phase	Ingredients	INCI	% by weight	Function
A	KSG-016F (<i>Shin Etsu Chemical</i>)	Dimethicone (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	56.00	Skin feel modifier
	KSG-42 A(<i>Shin Etsu Chemical</i>)	Isododecane (and) Vinyl Dimethicone/Lauryl Dimethicone Crosspolymer	20.35	Skin feel modifier
	KF-96L-2CS (<i>Shin Etsu Chemical</i>)	Dimethicone	4.00	Emollient
	Myritol® 312	Caprylic/Capric Triglyceride	3.00	Emollient
	KSG-19 (<i>Dow Corning</i>)	Dimethicone (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	1.50	Skin feel modifier
B	KSP-100 (<i>Shin Etsu Chemical</i>)	Vinyl Dimethicone/ Methicone Silsesquioxane Crosspolymer	5.00	Skin feel modifier
	Vivapur CS 4 FM (<i>JRS</i>)	Microcrystalline Cellulose	4.00	Skin feel modifier
C	Gemtone® Radiant Nude G016	Bismuth Oxychloride (and) Mica (and) Iron Oxides	1.00	Effect pigment
	Bi-Lite® 20 BL	Mica (and) Bismuth Oxychloride	3.00	Effect pigment
D	Hyaluronic Filling Spheres™ C00309	Ethylhexyl Palmitate (and) Silica Dimethyl Silylate (and) Butylene Glycol (and) Pentylene Glycol (and) Sodium Hyaluronate	2.00	Active ingredient
	Perfume	Fragrance	0.15	Fragrance

Process:
#nofilter Primer
Shade: Blush
CC-FR-17-004-J29

1. Mix phase A while stirring until a homogeneous mixture is formed.
2. Add phase B.
3. Then add phase C and D.

Formula: #nofilter Primer - Ivory

CC-FR-17-004-J30



Phase	Ingredients	INCI	% by weight	Function
A	KSG-016F (<i>Shin Etsu Chemical</i>)	Dimethicone (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	56.00	Skin feel modifier
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	KF-96L-2CS (<i>Shin Etsu Chemical</i>)	Dimethicone	4.00	Emollient
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	KSG-19 (<i>Dow Corning</i>)	Dimethicone (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	1.50	Skin feel modifier
B	KSP-100 (<i>Shin Etsu Chemical</i>)	Vinyl Dimethicone/ Methicone Silsesquioxane Crosspolymer	5.00	Skin feel modifier
	Vivapur CS 4 FM (<i>JRS</i>)	Microcrystalline Cellulose	4.00	Skin feel modifier
C	Flamenco® Velvet 120V	Mica (and) Titanium Dioxide	4.00	Effect pigment
D	Hyaluronic Filling Spheres™ C00309	Ethylhexyl Palmitate (and) Silica Dimethyl Silylate (and) Butylene Glycol (and) Pentylene Glycol (and) Sodium Hyaluronate	2.00	Active ingredient
	Perfume	Fragrance	0.15	Fragrance

Process:
#nofilter Primer
Shade: Ivory
CC-FR-17-004-J30

1. Mix phase A while stirring until a homogeneous mixture is formed.
2. Add phase B.
3. Then add phase C and D.

Explore Other Hybrid Formulas via UL Prospector



#nomakeup Concealer

Shade: Soft Nude

CC-FR-20-004-L18 PROTOTYPE

This concealer provides a natural and healthy coverage for around the eyes.

Effect pigments provides immediate coverage with color and fresh and healthy finish in combination with actives to improve dark circles.

[Get the formula](#)



Dewy Skin Tone-up Cream

Shades: Honey Bronze &

Vanilla Custard

CC-FR-20-054-H12 &

CC-FR-20-054-H13

K-beauty inspired tone up cream is perfect for achieving the ultimate glow. It nourishes, hydrates, and evens skin tone while protecting against blue light using actives.

Honey Bronze: [Get the formula](#)

Vanilla Custard: [Get the formula](#)



Hydrating Lip Mask

Shade: Rosewood Nude

CC-FR-18-006-I14

Get color, sparkle, and luscious lips. The use of a color travel effect pigments optically enhance the natural shape of the lips instantly, in combination with actives to fill in lines and plump the lips over time.

[Get the formula](#)



Soft Glam Eyeshadow

Shade: Champagne

CC-FR-13-010-B13

A soft and creamy eyeshadow instantly brightens and freshens your look while actives helps to rebalance and re-vitalize the skin.

[Get the formula](#)

Contact and Additional Resources



- Visit Pigment Finder to filter, sort, and explore our portfolio of 210+ effect pigments and performance minerals. Use the QR Code to connect or click the link below
[Pigment Finder](#)
- For more information about this topic and others, contact your account manager
- Visit our website for the latest innovations, trends, and more information about our 100% USA mica.

www.colors-effects.com/cosmetics/

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